

AI Workflow Starter Scorecard

Choose one practical AI workflow to test in your business or brand.

Name: _____

Date: _____

Rate each item from 1 (low) to 5 (high).

Workflow	Repeats often	Time or frustration	Information ready	Useful result clear	Easy to review	Privacy manageable	Improvement measurable	Total / 35	Decision
1. Understand customers or your audience									
2. Research your market									
3. Build a marketing plan									
4. Adapt one idea for different channels									
5. Create a launch checklist									
6. Understand your results									
7. Set weekly priorities									

How to read the score

28-35: Try first 21-27: Consider Below 21: Wait or redesign

A high score helps you choose a test. It does not override privacy, legal, client, employer, or platform requirements.

Your 15-minute first test

1. Choose one recurring task.
2. Gather five safe examples.
3. Run the relevant prompt.
4. Check the result against the source.
5. Record one useful result, one problem, and one change for next time.